

Spazi per quale cultura? L'approccio del progetto Re.Cri.Re.

Spaces for what culture?
Re.Cri.Re. project approach

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Culture locali
Politiche pubbliche
Policy makers

Local cultures
Public policies
Policy makers

Projects for multifunctional spaces, dedicated to culture and recreative services, open a window for reflecting on population's new needs and demands. The institutional codification of this relation is a critical factor for the development of effective policies, but also to prevent the perverse effects generated due to the distance between professional knowledge, or rather policy makers' expectations, and the target group understanding of the policy.

In face of a new generation of policies, which get out of the top down control of the public and shift on the hands of multiple actors, the interpretative and cultural nature of human behaviour must be considered as worth of attention, both at the stage of design and of implementation of policies. This claim is at the basis of "Re.Cri.Re. - Between the representation of the crisis and the crisis of the representation" research project, funded through the Horizon 2020 European program and involving sixteen research groups in thirteen European countries. The aim of the project is to analyze the relation between the current scenario of socio-institutional crisis and the evolving cultural milieu of European societies, to orient and support policy makers activity. Re.Cri.Re. assumes that local cultures- intended as the on-going dynamics of sensemaking, through which people interpret the world- influence public policies efficacy. Culture, thus, is an unavoidable variable in the assessment of the policy framework.

The urgent topic that emerges from this project is the necessity to rethink the way that services- and, more in general, public policies- are designed and supplied, reducing the distance between policy makers and population, and producing instruments and indicators to comprehend new social and cultural demands.

Pensare a nuovi servizi, ma per chi?

Le città contemporanee ospitano nuovi luoghi in cui funzioni diverse si ibridano: si tratta di strutture multifunzionali in cui, oltre ad attività culturali, vengono ospitati spazi per l'intrattenimento, lo sport o la ristorazione. Questi luoghi si configurano come una manifestazione di politiche di *welfare* integrate e trasversali, così come narrate dalle amministrazioni pubbliche più riformiste, sebbene spesso siano frutto di iniziative di soggetti privati (Donolo 2005).